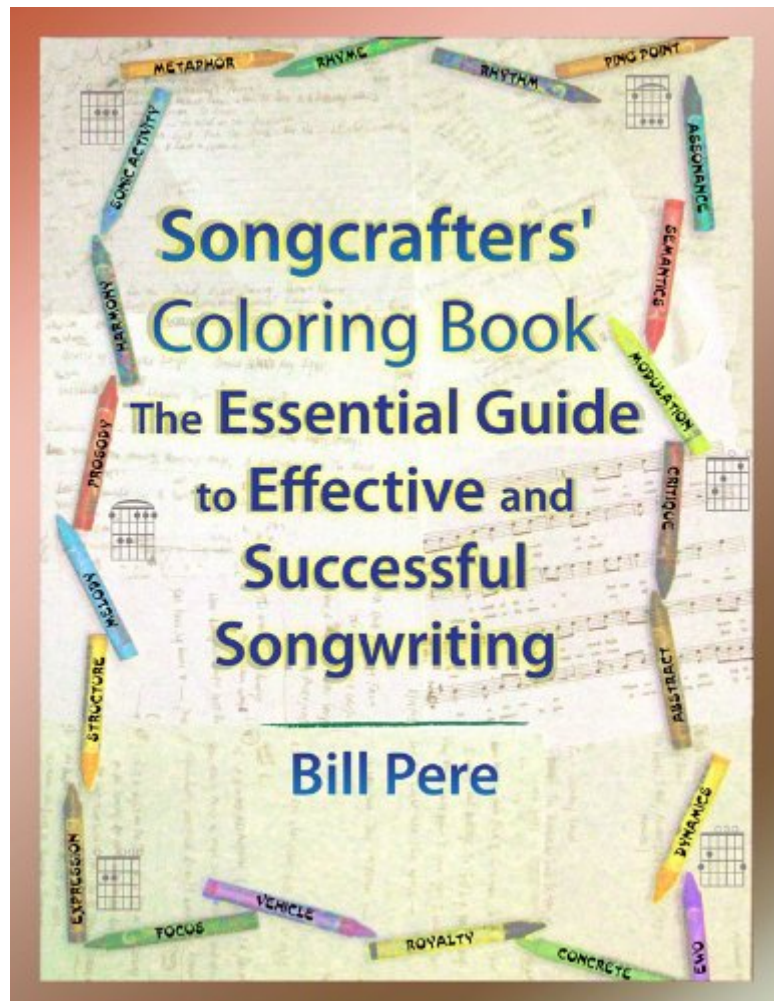


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Songcrafters' Coloring Book: The Essential Guide To Effective And Successful Songwriting



Synopsis

Songcrafters' Coloring Book is a groundbreaking approach to the art, craft, and business of songwriting. This is a book about choices -- your choices. The choices you make as a songwriter which cause your songs to get the reaction you hope for, or the one you don't expect; The choices which determine whether your song sells a thousand copies, a million copies, or never goes beyond your studio shelf. By looking at the individual components of songs, those choices become clear to you and let you know what to expect when you decide on one option or another. This book is not about songwriting rules, as there really are none. Looking at songwriting as an interrelated series of informed choices is the primary paradigm of Songcrafters' Coloring Book. -- Everything in songwriting is a choice with artistic, commercial, emotional, spiritual, or monetary consequences. When creating, performing or marketing songs, we often don't know what all those choices are, let alone the results that flow from each one. Common sense tells us that if we don't know what our options are and the consequences of choosing a particular one, it is impossible to make an informed decision, or the best decision to meet our objectives. When we understand what our choices are and their associated outcomes, we gain control over that incredible process we know as songwriting. -- The concepts presented here were developed over many years, beginning in the 1980s, initially presented in published articles and songwriter forums. The response was overwhelmingly positive, even though using many of these techniques required significant effort and commitment. It became clear during that time that it was also necessary to include an overarching model of Why and When, along with the How, so that a person seeking to use these techniques to further their craft would have all the information needed to make fully informed choices and understand why it is worth the effort. Thus, there are two primary types of topics discussed in this work: the Whys and the Hows. -- It is important to know Why the techniques given here are important and When they can be used to best advantage. Along with that, there are some core ideas and paradigms (overarching concepts) which underpin all the later How-To discussion. The How-To topics look at how you apply a particular technique to achieve a particular result.

Book Information

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Customer Reviews

As an aspiring music producer, songwriting is definitely an important subject that I spend a lot of time trying to learn. I started out with Coursera courses by Pat Pattison and have read his books with enjoyment. I've since moved onto other books but, as a whole, I never seemed to get a handle on Songwriting. I understood just how difficult it was and I tried to be patient until I found resources that seemed to give me what I was looking for. Out of a whim, I found the "Songcrafter's Coloring Book" and, after previewing it on Amazon, I immediately made a purchase. Every source I've ever read on Songwriting seemed to be there and written in the most delightful prose: I just had to give it a go. I was right: to this day, this book remains the most comprehensive book on Songwriting I've ever read. Pat Pattison talks a lot about prosody, but his books don't even come close to the breadth and depth (songwriting choices you'll learn you have to make as you'll understand from the book) that comes from this single tome. That is both a good and a bad thing: it's been months since my purchase and I still haven't been able to digest everything this book has to offer. It truly is an overwhelming read and, if songwriting really is important to you, be prepared to sit on it for months just like I have. It truly goes into a staggering amount of detail as you'll read about in other reviews: so staggering, that I've looked at other books to see if they have anything more straightforward or different to offer that might have worked better for me. After all, it's realistically wrong to rely on one single source for anything, but I still kept and continued to refer to the book as I had yet to find anything better.

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